

WHY CIMA? HOW CIMA?

OPEN DAY - 04 December 2021





Grooming financially
qualified business leaders



CIMA[®]
Registered Tuition Provider



Valentine D. Nti, ACMA, CGMA, PMP®, MBA
Founding CEO, CharterQuest Professional Education Institute



AGENDA:

WHY CIMA? HOW CIMA?

01

ABOUT YOU!

02

ABOUT US

03

THE CIMA QUALIFICATION

- Why Employers Love it!
- Why Many Pass, Many Fail!
- Choose Your College Wisely!

04

POST-COVID STUDY?

05

Q & A?

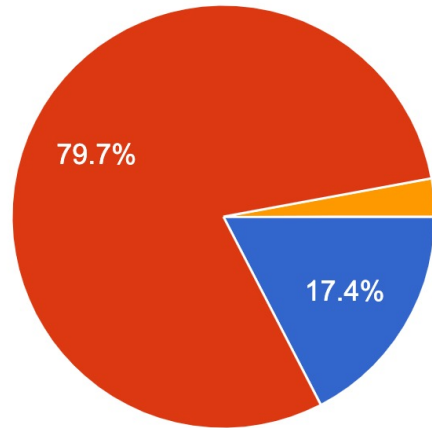
06

NEXT STEPS?



Please confirm if you are still attending the CIMA Open Day?

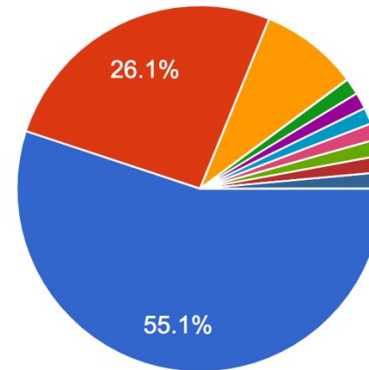
69 responses



- Yes, I'll be there on Campus
- Yes, I'll Livestream
- No, I won't be able to make it.

Are you a 1st time CIMA Student?

69 responses



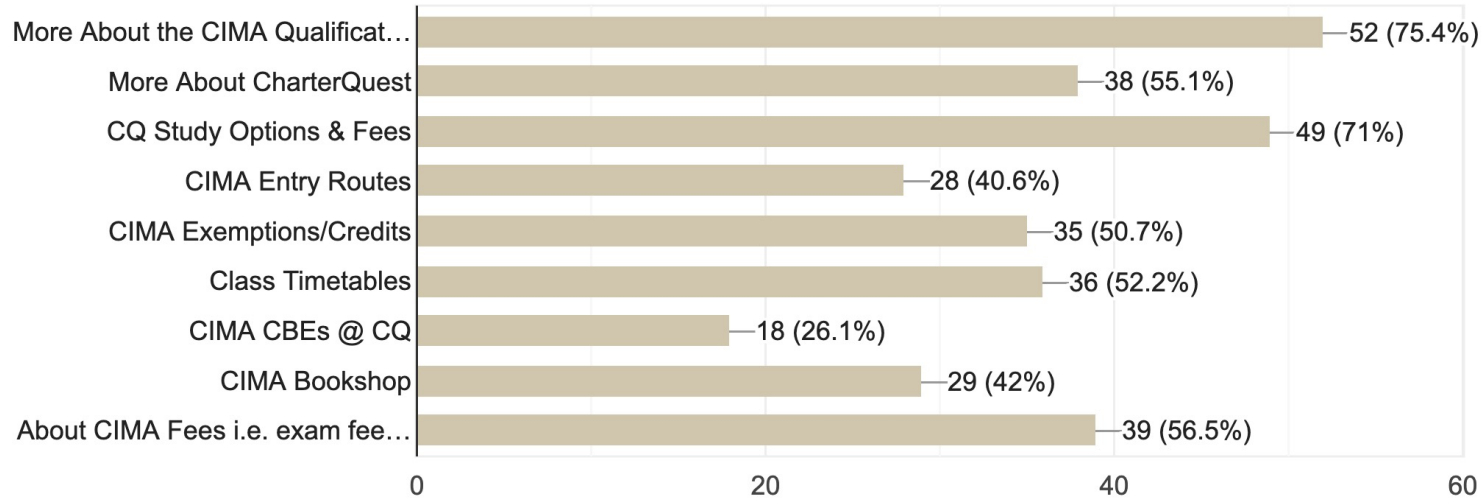
- Yes, I am still new and have not registered with CIMA
- Not a first time student, Already registered with CIMA
- Not a first time student, Already registered with CQ
- Yes, I am still new and have registered with CIMA
- Yes, I am a first time student and have registered with CIMA
- i am new and have registered with CIMA
- 1st time CIMA already registered
- Yes I am but i have registered with CIMA

▲ 1/2 ▼

- Returning Student
- New but registered with Cima but not with CQ

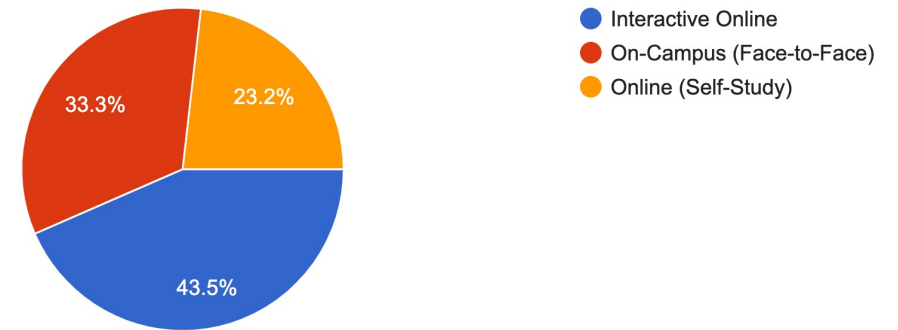
What would you like us to address in our Presentation?

69 responses



Which Study Option are you interested in?

69 responses



Part I

1. Why CQ?
2. Lecturer's experience, course lecture (class) delivery methodology + Does CQ have tutors - CIMA Certificate Level?
3. Bursaries you offer?
4. I still have to apply for exemption?
5. ACCA affiliate to CGMA: How many modules?
6. I am SAICA trainee (done 2nd year of articles), passed ITC and left with APC; and I want to abandon CA stream to CIMA: At which level of the multiple entry routes can I enter CIMA?
7. Are SAIPA members allowed via gateway route and gain exemptions?
8. Life after CIMA, partnerships companies that train CIMA students?
9. What career paths can be taken with CIMA?
10. Non-South African to get a job in South Africa with CIMA qualifications?
11. Why membership application request would have to take more than a year when all necessary documentations and requirements have been fulfilled.



Part II

1. Do I need to register with both CIMA and CQ?
2. February 2022 case study class...start date?
3. I would like to know if i could simply register with you to write exams and also do i have to write tests as well.
4. If I had started and wrote the first case study and failed, can I resume by going straight to re-writing the case study?
5. How does the Cimastudy.com work??
6. Gateway study plan



10+

Accreditations

15+

Qualifications

11

Years in Operation

5

Campuses

5000+

Happy Customers & Students

Strategic Partnerships and Accreditations

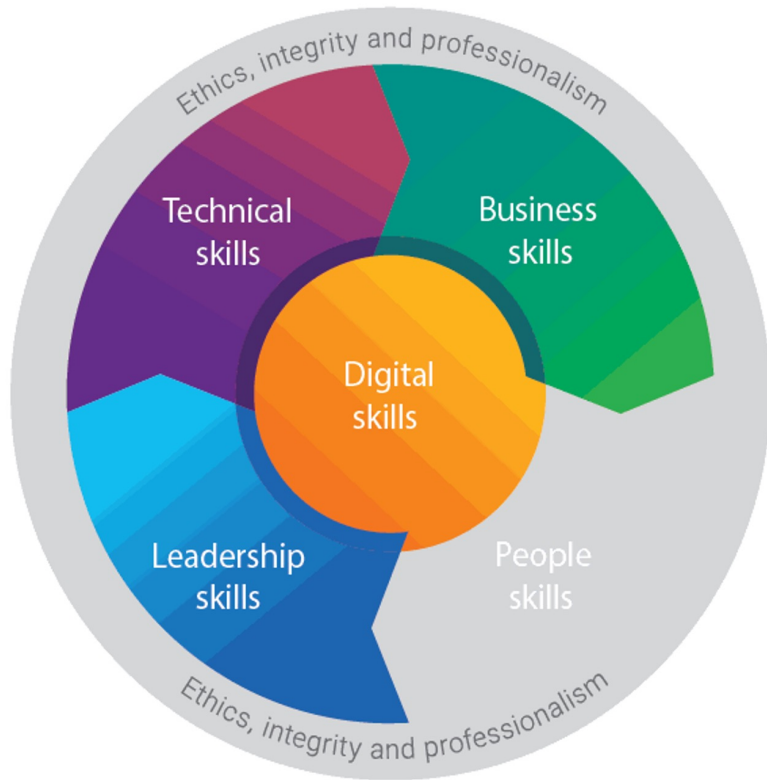
- Interim QCTO Accreditation
- SAQA/FASSET Accreditation
- CIMA Approved
- CIMA Training Partner (articles/PER)
- ACCA Approved/Gold Partner
- ICB Accreditation
- Assoc. of Corporate Treasurers
- Pearson Vue Approved Exam Centres
- Kaplan Publishing
- BPP Professional Education



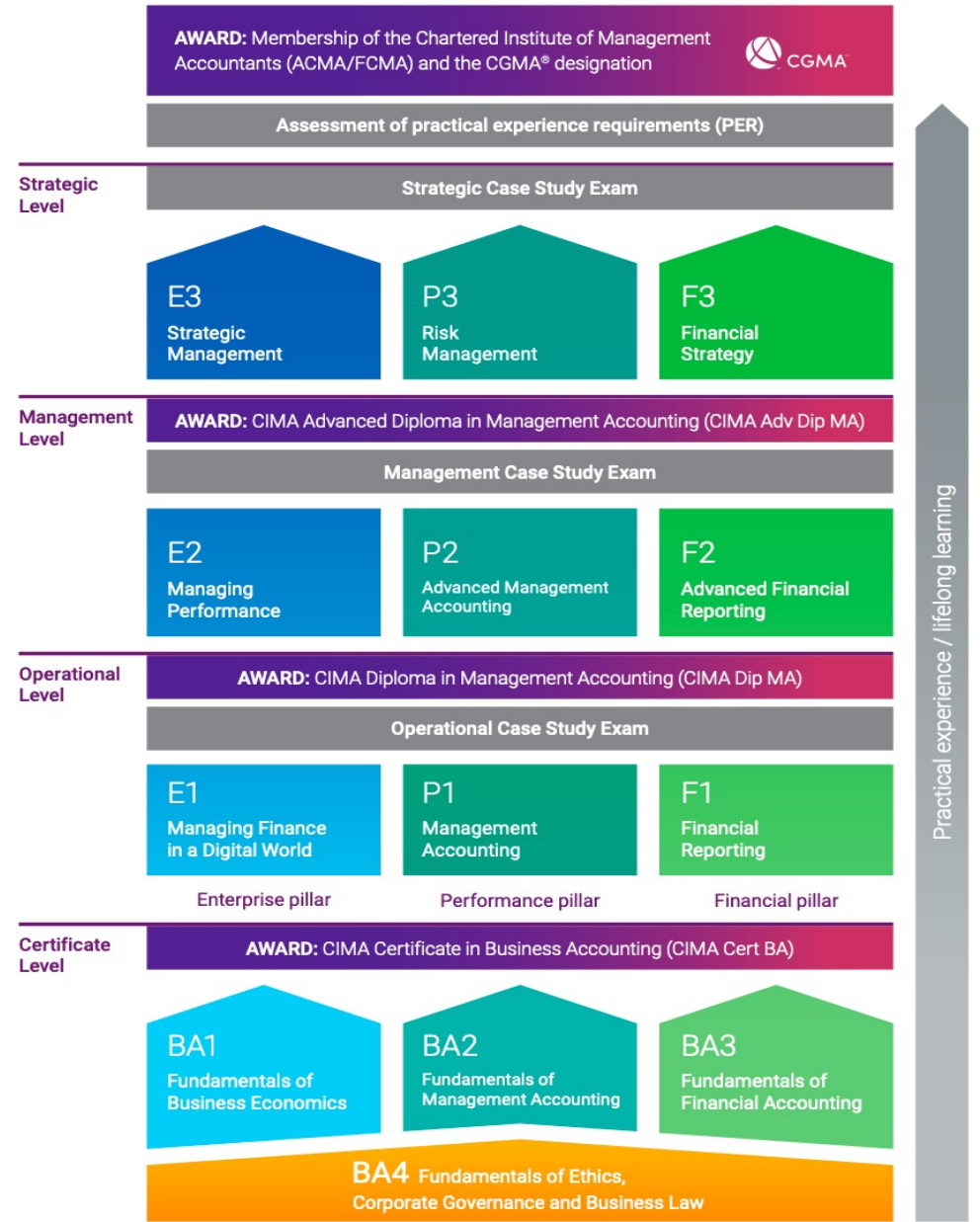
CIMA
Registered Tuition Provider

03

CIMA QUALIFICATION & WHY EMPLOYERS LOVE IT!



CGMA® COMPETENCY FRAMEWORK



Practical experience / lifelong learning

03

WHY MANY PASS 1ST TIME & WHY SOME FAIL MULTIPLE TIMES?

Objective Tests: Do You Know?	Why Many Pass 1 st Time
Why Many Fail Multiple Times	Why Many Pass 1 st Time
1. Kaplan or BPP?	Practice 1: Different question styles.
2. Missing question root.	Practice 2: Why right, why wrong
3. Skip questions and no time to return.	Practice 3: Answer but flag.

Case Study Exams: Do You Do?	Why Many Pass 1 st Time
Why Many Fail Multiple Times	Why Many Pass 1 st Time
1. Pre-seen silo mentality/fatigue.	Practice 1: Grasp the business all round.
2. Trigger v task and tested skillset	Practice 2: Task/s identification/focus.
3. Theory dumping.	Practice 3: Apply knowledge to business.

03

HOW TO CHOOSE YOUR CIMA COLLEGE WISELY?

		COLLEGE A	COLLEGE B	COLLEGE C	SCORE SHEET	OTHERS
1.	CIMA-Registered, Pass Rate, Lectures Provider, Service/Support?	YES	YES	YES	1 – 1 – 1	NO
2.	CIMA Student of The Year Award 2020 (200 RTPs, 5 Regions, 31 countries)	1 Top 10 Global Finalist Nominee	1 Top 10 Global Finalist Nominee	None	1 – 1 - 0	None
3.	Learning Materials Publishers?	BPP Only	Kaplan & BPP Kit	Kaplan Only	1 – 2 - 1	Random/Ad-hoc
4.	Study Options/convenience?	Face2Face (PT –E/W) None Pre-recorded	Face2Face PT –E/W, FT Livestream Pre-recorded	Face2Face (PT –E/W, FT) Livestream Pre-recorded	1 – 3 - 3 0 – 1 – 1 1 – 1 – 1	Random/Ad-hoc
5.	Regular physical campuses	3 Campuses (3 provinces)	4 Campuses (1 province)	2 campuses (2 provinces)	3 – 2 - 2	Random/Ad-hoc
6.	Pricing (ensure you scrutinize benefits)	Face2Face = 7,500	Face2Face = R6,250 (Combo R4375)	Face2Face = R7,500	1 – 2 - 1	Lowest prices
		None	Livestream = R4,375 (+ BPP Kit)	Livestream = R5,250	1 – 3 - 2	Lowest prices
		Pre-recorded+ = R3,500	Pre-recorded + = R2499	Pre-recorded + = R2500	1 - 2 - 2	Lowest prices
		Pre-recorded = R650	Pre-recorded = R750	Pre-recorded = R999	2 - 1 - 3	Lowest prices

04

OUR FLEXIBLE SYSTEM STUDY SUPPORT SYSTEM FOR POST-COVID SA

Covid19-defensive [study options for 2022](#)

- Face2face Campuses
- e-campus virtual tour
- Detailed study packages (PT, FT, Gateway, CPP, OT, Case Study)
- Prices, self-funded deals and flexi-payment plan
- Detailed Timetable
- PCExams
- CQ Bookstores
- CIMA exemptions (How to)
- Get Free Quotes/Enroll (How to)



Patience Mukondwa, COO
CharterQuest Professional Education Institute

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RECAP: WHY CIMA? HOW CIMA?

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NEXT STEPS?



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WHAT ARE YOUR NEXT STEPS?

Need individualized attention?

Email:

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